

Shell Scheme for
EVENTS
EXHIBITIONS
CONFERENCES



SHELL SCHEME FROM EXHIBIT 3SIXTY



THE EXHIBIT 3SIXTY SHELL

Based on a modular system of graphic panels and poles, a shell scheme exhibition stand can be designed to suit any sized venue. This makes it an affordable solution for companies who are cost conscious or are working with a small space.



At Exhibit 3Sixty, we are one of the only UK exhibition stand companies to offer a full shell scheme service package along with your own dedicated account manager. We take your initial brief and provide you with a 3D design of your display incorporating any shell scheme graphics provided by you. Once you're happy with your design our expert contractors will build your stand as per your design and deliver it to you on the day of the event or trade show. We'll then proceed to the set up your shell scheme stand and prior dismantlement so you can focus on your business and leave the entire event logistics to us.

THE EXHIBIT 3SIXTY SHELL

Exhibit 3Sixty provides fully customizable shell scheme options including a range of carpet colours and your choice of branding, seamless PVC graphics, individual panels and roll up banner stands. With the help of our experienced shell scheme contractors, you can transform your booth to a fully branded environment projecting your brand presence at the event.

WHY USE EXHIBIT 3SIXTY SHELL?

From selecting your shell package to adapting your shell, the whole process will be overseen by your account manager who will always be on hand to answer any questions or resolve any problems along the way. Exhibit 3Sixty shell is maintained to a very high standard and fully checked between shows. You can be assured that your shell structure will be fully fit for purpose.

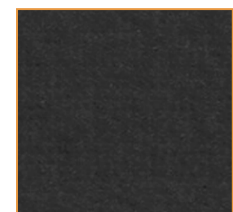
CUSTOMISE YOUR SHELL

Exhibit 3Sixty Shell can be fully customised to suit your event requirements. From additional storage to full printed wall colours we can provide you with a shell that can match all of your exhibiting requirements.

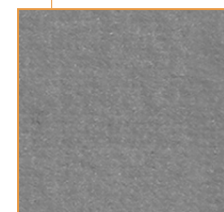
NYLON FABRIC LOOP WALL COVERINGS



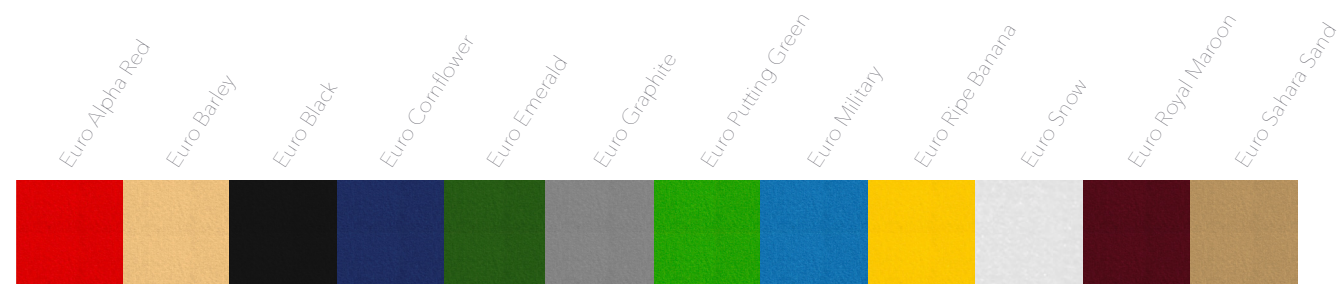
Walls panels can be changed to meet any specific colour requirements you have for your stand. Changing wall colours is a simple and cost effective way to individualise your shell. We use vinyl wrap that gives a clean and quality look and feel. Its hard wearing and can accept our vinyl cut graphics. A small selecting of colours and displayed below, call for the full colour swatch.



Euro Black



Euro Graphite



NYLON LOOP COLOURS - Many more colours available, call for full swatch sample.

FULL WALL GRAPHICS

To achieve a fully unique branded environment Exhibit 3Sixty can clad the walling with a 'full graphic wrap'. Sizes for the Cladding are provided to the client for graphics production. The graphics are then printed by Exhibit 3Sixty and mounted prior to the event. The cladding also allows personal customisation of the interior as the cladding can support TV and Shelving.



INDIVIDUAL GRAPHICS

Full colour individually printed graphic panels mounted onto 3mm Foamex. These panels will be mounted directly onto the shell scheme walls in-between the aluminium framework allowing the uprights and cross beams to still be visible.

The print can cover fully the individual graphic or simply be a small logo. Made of a thin vinyl film the graphic is extremely smooth and gives a very vibrant and quality finish.



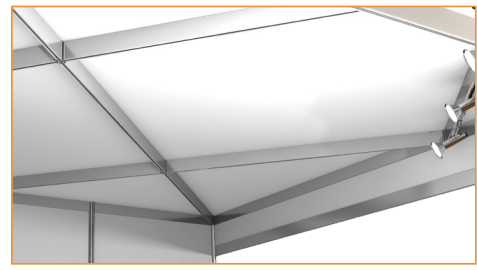
CUSTOMISE YOUR SHELL...

BUILT-IN STORAGE

You may be exhibiting with large quantities of stock that needs to be stored over night or your staff need some personal storage during the event. Exhibit 3Sixty can provide your shell with a lockable storage solution. The location of the storage can be selected to best meet your needs.



CEILING



Exhibition halls can be indifferent with lighting, to help fully control your lighting requirements a ceiling will help block out unwanted lighting enabling a more controlled lighting set up. A ceiling will also create a more intimate event space, useful if the exhibitor is intending on conducting numerous client meetings.

FLOOR COVERINGS

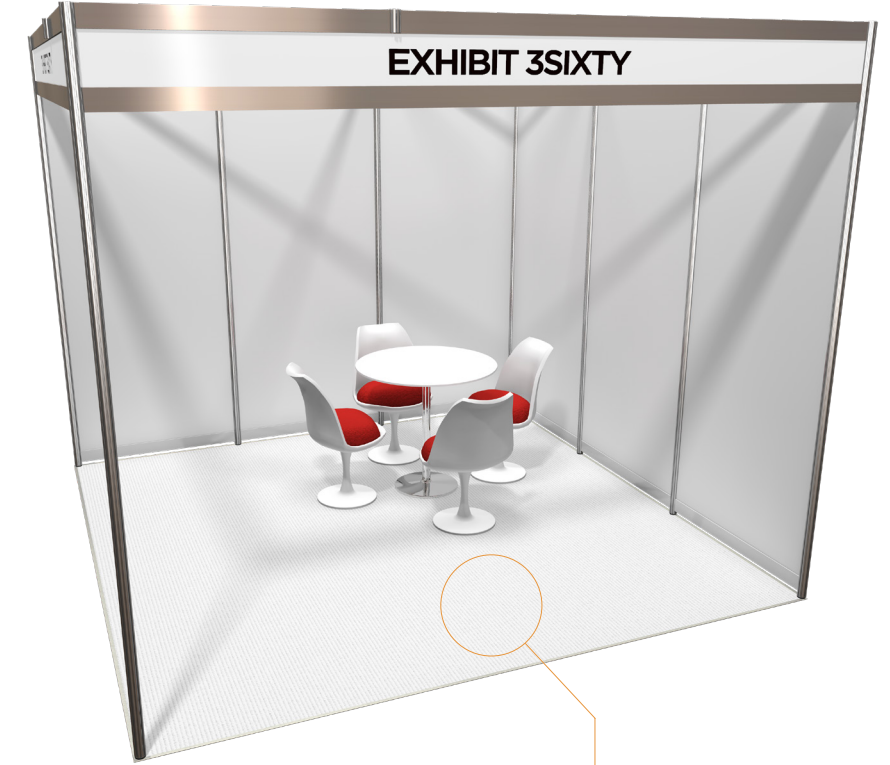
EVO-RIB CARPET

- White
- Fuchsia
- Red
- Sunrise
- Yellow
- Lime
- Apple
- Midnight blue
- Process blue
- Ocean blue
- Gold
- Burgundy
- Steel
- Black

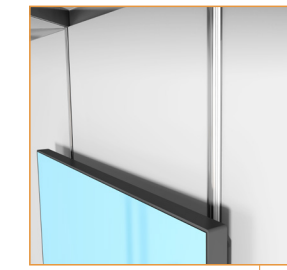
If you require a more individual look to your stand changing the carpet will make a big difference. We supply an extensive range of colours. A small selection is displayed here. For the full list please contact your dedicated project Manager.



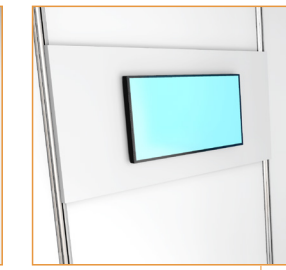
Evo-Rib White



REINFORCED PANELLING



Full Wall Panel



Section Panel

Reinforced Panelling enables fixing to the walls of the shell. The panelling can be used for a range of uses such as attaching shelving displays and more commonly when a screen is required. The panels can be full wall panes or simple sections panels for smaller applications. Graphics can be applied in the same way as the standard walling.



SHELL RULES

Shell is by it's nature a reusable system of components and to maintain its reuse certain rules must be followed.

- No permanent fixing to the structure. This would include such actions as 'Drilling', 'Nailing', 'Gluing', Fixing 'staples', Painting etc.

Attaching lighter fixtures can be achieved using Velcro pads, Double sided Tape. Heavier objects can be hung from the top of the structure. Your Project manager can advise you on a suitable method for your needs.

FAQ's

I don't want the fascia, can it be removed? - Generally Yes.
Subject to the organisers approval we can remove.

I want to bring my own graphics? - You can apply vinyl stickers, Velcro and double-sided tape to the wall panels. No permanent fixings such as hooks screws or nails are permitted. We offer various graphic solutions for shell scheme stands ranging from full colour seamless wraps, individual printed panels or simple pop ups.

I don't want the fascia, can it be removed? - Generally Yes.
Subject to the organisers approval we can remove.

How do I change the carpet colour? - . Please contact one of the sales team for colour sample swatch of our range. There will be an additional charge.

I want to add a TV, can i simply fix it to the shell wall? - . It's not possible to hang any heavy items such as TVs from the standard wall panels. Reinforced panels are required and can be ordered from the shell scheme extras form.

Who will be my main point of contact throughout the project?
- . Each project is assigned to a dedicated project manager. You will only ever have one point of contact who will work with you throughout the design process all the way through to site hand over.

How should the artwork be set-up and when do you need it?
- For the set up please refer to the artwork spec sheet. The artwork is required ten working days out from the first day of build-up. Once your artwork is received, we will respond with a detailed proof for you to approve prior to production.

I need a lockable store?
- A built-in store room can be added. Contact your project manager to order. There will be an additional charge.

I have other questions?
- Your project manager will be happy to work with you to answer any questions you may have. Your stand will be effectively bespoke to your requirements so we will be expecting questions that only relate to you and your stand.

SHELL SPECIFICATION

The shell Scheme is constructed from numerous reusable components linking together to form various size stands. All components are maintained to a very high standard and fully cleaned between installations. The general size of each component is demonstrated below.

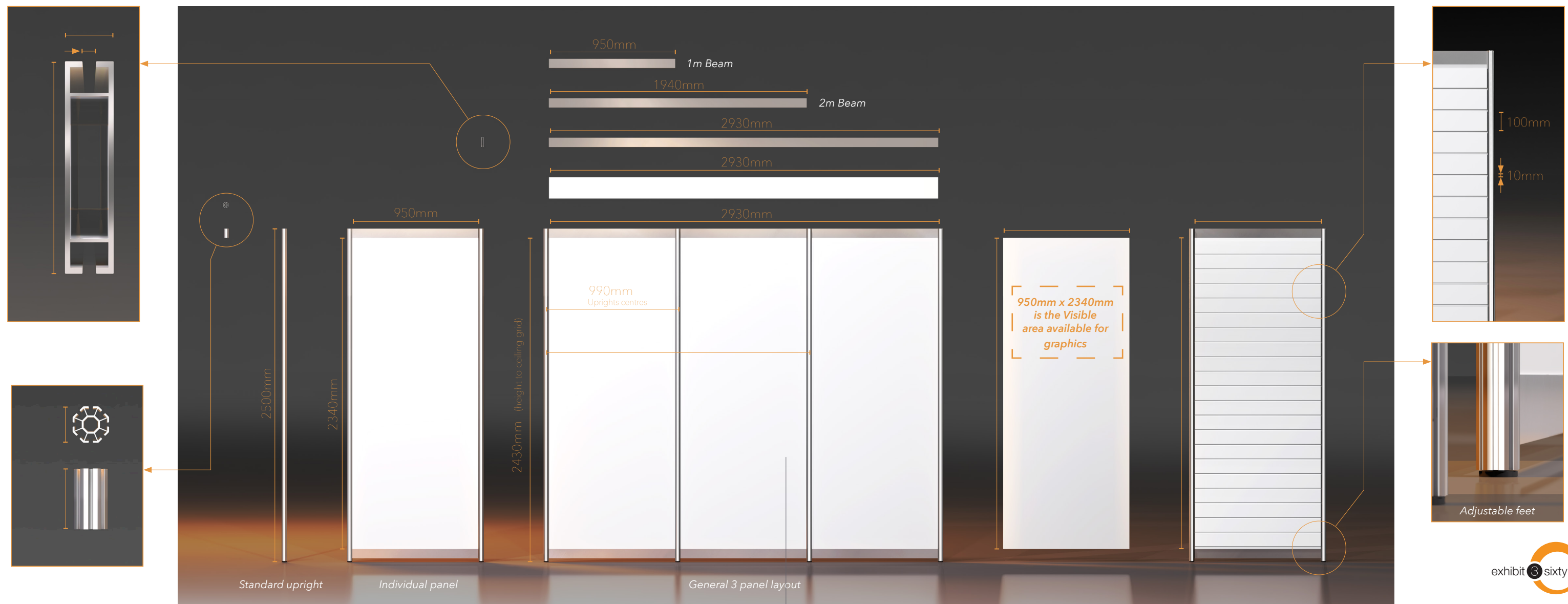


EXHIBIT 3SIXTY

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ESSA | Event Supplier and
Services Association

WHY EXHIBIT 3SIXTY?

Exhibit 3Sixty is a full service exhibition contractor based in Coventry, West Midlands. We design, build, deliver and install custom exhibition booths for events and trade shows around the UK.

This includes our award winning traditional builds, modular displays and shell scheme stands.

We offer over 25 years experience as exhibition stand designers and builders delivering the highest quality results using our extensive product knowledge and in-house resources.

We pride ourselves on our professionalism and customer service and have developed long-standing relationships with our clients.

Our Services include.

- Full Design & Build Service
- Floor Covering
- Furniture Hire
- Personal Protection Screens
- Lighting & Electrics
- Graphics
- Logistics
- Audio Visual
- Personal Project Management
- Stand Storage



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www.exhibit3sixty.co.uk/shell-scheme/